



OPERATING BUDGET

The Henry Ford by the Numbers

The Henry Ford

Operating Revenue (in thousands)

	2021	2020
ADMISSIONS	\$9,601	\$3,309
MEMBERSHIP	\$7,169	\$3,808
RESTAURANTS + CATERING	\$8,281	\$2,537
RETAIL	\$945	\$481
OTHER EARNED INCOME	\$6,152	\$3,862
GIFTS + CONTRIBUTIONS	\$25,831	\$10,221
INVESTMENT INCOME	\$18,007	\$17,548
OTHER	\$1,645	\$1,113
	\$77,631	\$42,879

Operating Expenses (in thousands)

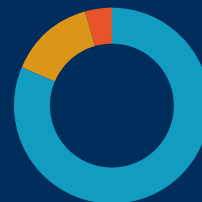
	2021	2020
PROGRAM	\$58,768	\$40,006
ADMINISTRATIVE	\$10,383	\$6,332
DEVELOPMENT + MEMBERSHIP	\$3,000	\$1,684
	\$72,151	\$48,022

SURPLUS (DEFICIT)	\$5,480	(\$5,143)
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2021 Operating Support + Revenue

- PROGRAM REVENUE 21.6%
- RETAIL + FOOD SALES 11.9%
- GIFTS + CONTRIBUTIONS 33.3%
- INVESTMENT INCOME 23.2%
- OTHER 10.0%



2021 Operating Expenditures

- PROGRAM 81.5%
- ADMINISTRATIVE 14.4%
- DEVELOPMENT + MEMBERSHIP 4.2%